

SPECIAL THANKS

WMU/KLC Advisory Board

Dawn M. DeLuca

Coordinator, Health Career Pathways
WMU Homer Stryker M.D. School of
Medicine

Michael D. Evans

Executive Director
Kalamazoo Literacy Council

Lisa R. Garcia, MA

Director
WMU Business Connection

Dawn M. Fortin Mattoon, Ed. D.

Associate Provost
WMU Extended University Programs

Esther Cappon Gray, Ph.D.

Associate Professor of
English Education
WMU English Department

Lyda Stillwell

Adult Tutoring Program Team Member
Kalamazoo Literacy Council

Doris Ravotas, Ph.D.

Coordinator of Interdisciplinary Health
Services, School of Interdisciplinary
Health Programs, WMU College of
Health and Human Services

Tim Ready, Ph.D.

Director
WMU Lewis Walker Institute for the
Study of Race and Ethnic Relations
Associate Professor of Sociology

Deanna Roland, MA

Director, McGinnis Reading Center
WMU Literacy Studies Unit, Faculty
Specialist II

Shirley Swanson, MA

Director
WMU Osher Lifelong Learning Institute

William Willging, Ph.D.

Program Committee Chair
Board of Directors
Kalamazoo Literacy Council

Partners and Supporters



WESTERN MICHIGAN UNIVERSITY

Business Connection

Extended University Programs

Homer Stryker M.D. School of Medicine

**Lewis Walker Institute for the
Study of Race and Ethnic Relations**

Osher Lifelong Learning Institute

kalamazooliteracycouncil

EMPOWERING ADULTS TO REACH THEIR FULL POTENTIAL



Branch County Literacy Council

E3 Achievement—Calhoun County

St. Joseph County Literacy Council

Van Buren Intermediate School District

Join Us!

FRIDAY
DECEMBER 1ST
2017

KALAMAZOO, MI

ADULT LITERACY RESEARCH and TRAINING SYMPOSIUM

**Western Michigan University
Fetzer Center**

2350 Business Court
Kalamazoo, MI 49009

8:00 a.m.—3:30 p.m.

SYMPOSIUM OVERVIEW

Join Us!

Literacy is the ability to read, write, compute, and use technology at a level that empowers an individual to reach his or her full potential as a parent, employee, and community member.

Welcome to the 2017 Adult Literacy Research and Training Symposium! This event is for anyone who is interested in supporting adult literacy – from experienced volunteer tutors and instructors to individuals who want to learn more about how they can serve this important cause.

During this day-long symposium, which will be held on December 1, 2017 at the WMU Fetzer Center, attendees will participate in workshops and facilitated discussions that explore best practices for adult literacy instruction and learn strategies and approaches that help adult learners become more proficient in the workforce, in managing their health, and being the first teachers of their children. The symposium will also cover how to help English as a Second Language learners and how to create vibrant learning opportunities in Community Literacy Centers.

Attendees will participate in focus areas of Parent Literacy, Health Literacy, Workplace Literacy, and ESL Instruction. You will also be invited to join forums to put your training into practice with adult learners in 2018 with the guidance and support of community and university experts.

The purpose of this symposium is to engage university faculty, staff, and students across multiple disciplines to work in collaboration with community experts in adult literacy and education to develop concrete community/university strategies that will improve the state of adult literacy in the region. Ultimately, the symposium will give attendees the opportunity to learn new techniques and strategies to support adult learners, employ lessons learned, and receive ongoing support as they join the growing faculty of tutors, instructors, and supporters who are making an impact on adult learning in the region.

We hope you will join us for an exciting and instructional day of learning, networking, and sharing.

Sincerely,

Michael D. Evans

Michael D. Evans
Executive Director
Kalamazoo Literacy Council

Lisa Garcia

Lisa R. Garcia, MA
Director
WMU Business Connection

REGISTRATION

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____ KLC Member: Y N

Email address: _____

Phone: () _____

Do you have any medical conditions, including allergies, about which you would like to make use aware? If yes, please list: _____

Diet restrictions? If yes, please list: _____

Please fill out a form for each participant and mail to:

**Kalamazoo Literacy Council
420 E. Alcott, Suite 400
Kalamazoo, MI 49001**

Registrations can also be made online by visiting
www.kalamazooliteracy.org

For more information call: Michael D. Evans (269) 382-0490 ext. 222
or email mevans@goodwillswmi.org

PLEASE REGISTER BY NOVEMBER 15, 2017

SPACE IS LIMITED

Literacy skills are the strongest predictor of health status, more than age, income, employment status, education level or racial/ethnic group

~ Partnership for Clear Health Communication

KEY NOTE PRESENTER

Edward Roth

Ed Roth is a sought after presenter regionally, nationally and internationally, most recently at the University of Queensland (Brisbane, Australia), National Institutes of Health (Bethesda, Maryland), Ramon Llull University (Barcelona, Spain) and Oxford University (England). His publications appear in music therapy and science or health related journals, including the Nordic Journal of Music Therapy 13(1) (2004), The Case Manager: The Official Journal of the Medical Case Management Society of America (May-June 2004), the Journal for the Professional Counselor (2007), and Perceptual and Motor Skills (2008).



Roth has worked in several clinical settings with clients in various neurological, physical and psychiatric diagnostic categories. While working as a teaching and research assistant at the Center for Biomedical Research in Music at Colorado State University, he led music therapy and counseling groups for adolescents diagnosed with post-traumatic stress and acute anxiety disorders from Columbine High School in Littleton, CO. Prior clinical experiences also include service as a music therapist at Blythedale Children's Hospital (Westchester, NY), the University of Michigan Medical Center (Ann Arbor, MI), and Bronson and Borgess Medical Centers (Kalamazoo, MI).

Roth is a member of the American Music Therapy Association and the New York Academy of Sciences, and is certified by the Certification Board for Music Therapists.

Recently, Roth chaired a pre-conference institute in San Diego at the American Music Therapy Association's annual national conference. The institute, titled Clinical Neuromusicology: The Neuroscience of Music from Perception to Clinical Practice, featured some of the world's most prominent neuroscientists and music therapists and drew a large audience from a broad field of disciplines.

In August 2010, Roth presented a synthesis of papers investigating the effects of music on motor functioning at the inaugural conference for the International Society of Clinical Neuromusicology in Salzburg, Austria.

SYMPOSIUM AGENDA

Friday, December 1, 2017

8:00 — 8:30 a.m. **Registration**

8:30 — 9:00 a.m. ● Welcome — Regena Nelson

Chair, WMU Teaching Learning and Leadership Department
Interim Chair, Special Education - Literacy Studies Department

9:00 — 10:30 a.m. **Workshops**

1

● ESL Tutoring Strategies

● Tutoring Strategies for CLCs



10:30 — 10:45 a.m. **BREAK**

10:45 — 12:15 p.m. **Workshops**

2

● Workplace Literacy Tutoring Strategies

● Parent Literacy Tutoring Strategies



12:15 — 1:00 p.m. **Luncheon:** Keynote Presentation — Edward Roth

1:00 — 2:30 p.m. **Workshops**

3

● What it takes: Anatomy of a Literacy Council

● Health Literacy Tutoring Strategies



2:30 — 2:40 p.m. **BREAK**

2:40 — 3:10 p.m. ● Instructing Adult Learners with Special Needs

3:10 — 3:30 p.m. ● Closing Session

● Group A

● Group B

● Groups A/B

Three sets of two 45-minute sessions. Groups A and B alternate. Each session is presented twice.

Half of participants attend ● first and ● second.

Half of participants attend ● first and ● second.



The most important factor in a child's academic success is the reading level of his or her caregivers.

~ National Institutes of Health

WORKSHOPS AND SESSIONS

ESL Tutoring Strategies

English as a Second Language (ESL) is an important part of the adult learning continuum. Immigrants and refugees in our communities are eager to learn language and literacy skills that help them function at work, school, and community settings. Increasingly, volunteer tutors are providing instruction for ESL learners. This session will provide teaching strategies for tutors and instructors who provide literacy instruction for non-native English speakers.

Presenters:

Vicki Konzen, *ESL of Southwest Michigan Instructor*
Connie Sandelin, *ESL of Southwest Michigan Instructor*

Workplace Literacy Tutoring Strategies

Getting a job is a major motivation for many adult learners. In today's workforce, knowing how to read is a necessary skill to obtain a job, be promoted, or keep a current job. This session explores how tutors can provide instruction to help learners acquire the literacy skills they need to engage in workforce development activities. This includes equipping learners with the vocabulary, reading, writing, and critical thinking skills necessary to become proficient in services provided by workforce development and employment readiness agencies. Examples will be provided from the Job Opportunity and Basic Skills (JOBS) Curriculum developed in collaboration with Michigan Works Southwest, Goodwill Industries of Southwestern Michigan, and the Kalamazoo Literacy Council. This is an example of how literacy councils can be incorporated into Career Pathways and align with Workforce Innovation and Opportunity Act (WIOA) requirements.

Presenters:

Michael Evans, *Kalamazoo Literacy Council Executive Director*
Benjamin Leverette, *Michigan Works Southwest/YOU Career Specialist*

What it takes: Anatomy of a Literacy Council

The absolute bedrock in helping an adult increase his or her literacy skills is a successful one-on-one tutoring relationship between a tutor and that adult learner. However, there is extensive work within literacy councils that must be carried out well in order to establish that tutoring relationship and maintain it as long as it takes for the learner to meet his or her literacy goals. This session will highlight the many varied and rewarding roles other than tutoring that literacy council volunteers fulfill in order to provide the infrastructure and services necessary for successful one-on-one tutoring.

Presenters:

Bill Willging, *Kalamazoo Literacy Council Board Member*
Kym Hollars, *Goodwill Industries Community Resource Navigator*
Michael Evans, *Kalamazoo Literacy Council Executive Director*

WORKSHOPS AND SESSIONS

Parent Literacy Strategies

Parents are the first teachers of their children. Many adults with low literacy skills have hopes that their children will not have the same struggles with learning as they experienced. According to the National Institutes of Health, the most important factor in a child's academic success is the reading level of his or her caregivers. Moreover, children of parents with low literacy skills have a 72% chance of being at the lowest literacy level, according to the National Bureau of Economic Research. This session will explore strategies of how to provide adult learners with the literacy skills they need to be more confident "first teachers" to their children.

Presenter:

Deanna Roland, *Director, WMU McGinnis Reading Center, WMU Literacy Studies Unit, Faculty Specialist*

Health Literacy Tutoring Strategies

Because health is a topic that applies to every adult learner, having tutoring strategies that meet the health goals of learners is important. According to the Partnership for Clear Health Communication, literacy skills are the strongest predictor of health status, more than age, income, employment status, education level or racial/ethnic group. This session will explore strategies of how to provide instruction that imparts health and literacy skills for adult learners. Examples will include health literacy lessons and modules that are being provided by volunteer literacy tutors, health literacy interns, and students from the Active Citizenship program of WMU Homer Stryker M.D. School of Medicine.

Presenters:

Liz Colson, *Bronson Methodist Hospital Supervisor of Library Services, Health Sciences Library*
Andrea VanDyke, *WMU Health Literacy Intern*

Tutoring Strategies for Community Literacy Centers

Community Literacy Centers provide adult learners with opportunities to participate in classes, groups, one-on-one tutoring, and self-paced learning with instruction provided by volunteer tutors. This session will provide strategies on how to provide various types of instruction for students of multiple levels using the CLC Model developed by the Kalamazoo Literacy Council.

Presenters:

Mark Munro, *Kalamazoo Literacy Council Adult Learning Services Navigator*
Michael Evans, *Kalamazoo Literacy Council Executive Director*

Instructing Adult Learners with Special Needs

Presenter:

Luchara Wallace, *Special Education, WMU Department of Special Education and Literacy Studies*